



## PGA TOUR SUPERSTORE

### CUSTOMER STORY

**CUSTOMER:** PGA Tour Superstore

**CHALLENGE:** Implementing a system that can quickly upload and retrieve of data, along with replicate and provide disaster recovery.



PGA Tour Superstore is a leading provider of golf and tennis apparel, instruction and equipment.

*“StorTrends iTX solved the issues of backing up and providing disaster recovery for data at my corporate and data center sites. This includes our accounting, promotions and POS data going both ways. The outcome was great support and a solid and robust product. I would definitely rate both the product and the service I received as a 10 out of 10!”*

Chief Technology Officer  
PGA Tour Superstore

### StorTrends Targets the Need for Data Replication, Expansion and VMware® Support

Large retail businesses such as the PGA Tour Superstore feel many of the data storage needs more keenly than other types of businesses, due to the fact that they typically have a number of remote locations scattered across a wide area. All of this data must be consolidated and backed up, and recovery options need to be in place. Also, like most every other public and private business in operation these days, their data growth is ramping exponentially and has to be kept under control, organized and managed with confidence and security.

#### Key Needs to Meet:

Data Replication was the key challenge for this installation. Since the data center is about 20 miles away from the corporate headquarters, local backups with remote replication had to operate flawlessly and setup easily. With the help of StorTrends, the overwhelming client need was satisfied and went off without a hitch. In the client's words, "StorTrends was exactly what we needed for my disaster recovery and backup purposes."

After data replication, keeping up with capacity expansion was the second big challenge. PGA Superstore previously had only one terabyte worth of storage capacity in each location. StorTrends added 24 usable terabytes to the data center's capacity. Storage capacity needs were expanding exponentially and a large jump in usable space was necessary. According to the client, data growth was at the rate of approximately one gigabyte per day.

StorTrends replaced all of the direct attach storage (DAS) and became the disaster recovery solution for the storage system that was already in place. Time is money and the new environment had to be created in a timely fashion. The IT department had a time frame of one month for the implementation to be fully up and running. Amazingly the StorTrends solution had data completely redundant in both locations within two weeks.

#### Recommended Solutions:

A solution that would be a fit to address the current issues as well as be flexible enough to grow and evolve was necessary. One example of long-term change that StorTrends was expected to handle was the client's expressed intention to move to VMware in the near future. Future growth and evolution is a non-issue with StorTrends, since it is VMware certified and thoroughly expandable through thin provisioning and JBOD expansion.

In the words of the PGA Tour Superstore CTO, "StorTrends solved the issues of backing up and providing disaster recovery for data at our corporate and data center sites. This includes our accounting, promotions and POS data going both ways. The outcome was great support and a solid and robust product. I would definitely rate both the product and the service I received as a 10 out of 10!"

For more information on the PGA Superstore, please visit: <http://www.pgatoursuperstore.com>

For more information about how StorTrends can help your organization, please call AMI at 1-800-828-9264 or visit: <http://www.stortrends.com>